

EDUCATIONAL CURRICULUM AND TRAINING PROGRAMS



Complete Entertainment University™ offers student organizations multi-media, interactive presentations and training programs that accommodate various learning styles and short attention spans. Audiences will learn from music, exclusive video, television clips from popular shows and digital media animation. Presentations are facilitated for interactive discussion and personalized interests of the audience. Audience participation is inevitable.

PROGRAMS AVAILABLE FOR THE 2007-2008 ACADEMIC YEAR INCLUDE:

STUDENT ORGANIZATIONS: LEADERSHIP TRAINING

- ◆ Develop leadership, management, and communication skills for club/organization officers.
- ◆ Identify new programs and activities to implement while ensuring adherence to governing policies and procedures.
- ◆ Consult committees on event planning, including budgeting, scheduling, logistics, marketing and execution of plans.
- ◆ Explain the process, expectations, responsibilities, artist riders and business of contracting professional talent.
- ◆ Advise on ways to maximize student facilities for education and entertainment.
- ◆ Decipher avenues for cooperative partnerships with other institutions in close proximity.

PLANNING FOR FINANCIAL FREEDOM BEFORE GRADUATION

- ◆ Develop understanding of credit cards, credit scores, and the long term impact of credit.
- ◆ Decipher the impacts of scholarships, part-time jobs, student loans, taxes, and parental assistance.
- ◆ Improve decisions regarding off campus housing, roommates, paying bills.
- ◆ Negotiating paid internships.
- ◆ Using real estate to pay for graduate school.

WOMEN IN HIP HOP ENTERTAINMENT / MARKETING SEXUALITY

- ◆ Understanding the fantasy of music videos and discerning fact from fiction.
- ◆ Identifying dangers of the industry for professional women in male dominated environments.
- ◆ Recognizing stereotypes and misconceptions that influence the self-image of young women.

CAREER PLANNING: THE BUSINESS OF ENTERTAINMENT

- ◆ Identifying the opportunities behind the cameras and beyond the stage.
- ◆ Cooperating with entertainers to market non-related products.
- ◆ Following the money train in music and film to identify who makes money and who doesn't.

STAYING FOCUSED WITH NO REGRETS

- ◆ Maximizing the collegiate experience inside and outside of the classroom.
- ◆ Building relationships and friendships that will affect the rest of your life.
- ◆ Overcoming the challenges of academics, final exams, and frustrating grades.
- ◆ Determining what really matters in the long run.